

# 2016 Annual Report Management Summary

The Dutch Cancer Society (DCS) is looking for collaborations both in the Netherlands as well as at international level in the fight against cancer. We would therefore like to share our milestones and changes from 2016 with you. We will be looking back on:

- An expenditure of over €105 million on our 3 mission objectives: less cancer, more cure and a better quality of life.
- The start of the DCS Research & Implementation Programme, in order to translate research results into patient applications faster and more frequently.
- A grant of nearly €50 million to 88 new oncological research projects during the Research & Implementation Programme's first round of funding.
- A new collaboration between DCS and Cancer Research UK (CRUK), whereby both parties are investing €8.9 million in an international research project, managed by Dr Wesseling from the Netherlands Cancer Institute.
- A law passed by the Lower House which will significantly cut the marketing for tobacco packaging.
- An adopted change to legislation, resulting in the fact tobacco products can no longer be visible at sales points will no longer be visible in the future.
- The transition towards a broad Advisory Council during the 65th anniversary of the Scientific Council and the 5th anniversary of the Patient Advisory Committee (PACO).

## Funds raised

- More than €140 million of funds which DCS can spend on its 3 mission goals.
- The takeover of Pink Ribbon by DCS.
- The 10th anniversary of Relay for Life. A total of more than €2.5 million was raised during 27 Relay for Life events.

## Corporate affairs

- The foundation of the 'European Cancer League Task Force for Equal Access to Cancer Medicines', with DCS as its 1st Chairman.
- The foundation of the 'Friends of KWF'; a group of ambassadors dedicated to DCS.
- The handing over of 18 innovative ideas to Minister Schippers at the Ministry of Public Health, Wellbeing and Sport to make and keep (expensive) medicines accessible and affordable.

We are also continuing our intensive relationships with international parties including:

- American Cancer Society / Relay for Life
- Association of European Cancer Leagues (ECL)
- Cancer Research UK (CRUK)
- ENSP – European Network – for Smoking and Tobacco Prevention
- Entertainment Industry Foundation / Stand up to Cancer
- FCA
- International Cancer Information Service Group (ICISG)
- International Cancer Research Partnership
- SFP – Smoke Free Partnership
- Union for International Cancer Control (UICC)

We would like to express our thanks to our donors, our 100,000 volunteers, researchers, the PACO members, our staff and all other collaborative partners. We are all working together to ensure we are constantly getting closer to the day when no-one needs to die of cancer.

