

Management Summary 2018 Annual Report

2018 has been a year with several special milestones for the Dutch Cancer Society.

Objective funding

- A spending of well over € 137 million on our mission objectives: less cancer, more cure and a better quality of life for (former) cancer patients.
- A total of 130 oncological research projects have received funding from the Programme Research & Implementation, equaling an amount of € 69 million in total.
- On 5 February 2018, the Oncode Institute was officially inaugurated by HRH Queen Máxima. The institute combines the top of the Dutch fundamental cancer research in order to crack the code to cancer in an accelerated fashion.
- The prevention agreement between the government and social partners brings a smoke-free generation a step closer.
- In June 2018, kanker.nl celebrated its 5-year anniversary with its users, initiators, volunteers and other collaborators. The anniversary also involved the launch of the new website in September.

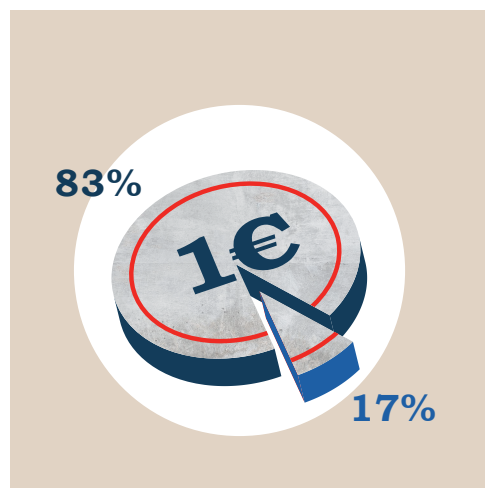
Fundraising

- The Dutch Cancer Society received more than € 147 million in funds to spend on its mission objectives. These came from donations, inheritances, volunteers, big donors, DCS lotteries and hundreds of private and corporate campaigns.
- In May we celebrated the 200th Run for Hope, in Alphen aan de Rijn.
- In August, long distance swimmer Maarten van der Weijden enthralled the entire country with his attempt to swim the 'Eleven cities tour'. His action resulted in well over € 5 million for cancer research.
- At the end of December 2018, a record number of Chinese lanterns formed a heart of love, power and great loss at the Soestdijk Palace. People from all over the country donated a Chinese lantern online for a loved one affected by cancer.

Patients and the Public

- We introduced 'Ask a Question Today'; an online, live programme addressing developments related to cancer prevention and the impact of the disease. Every broadcast focussed on a certain theme, e.g. sunbathing, breast cancer and late implications of cancer.
- The Dutch Cancer Society lobbies (inter)nationally for, amongst others, a smoke-free society and access to expensive medicines. As chairman of the ECL Access to Medicine Task Force, we launched the whitepaper '[Let's talk access!](#)'.

We thank our donors, volunteers, the researchers, the assessment committees, the Patient Committee members, our staff, and all our collaboration partners!



Income distribution 2018

